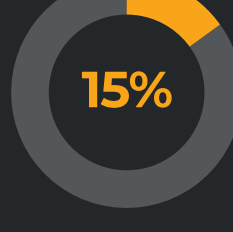
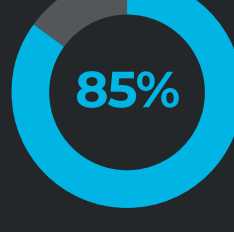


During our HR.com webinar, **The Unseen HR Risks No One Is Talking About: From Botnet Attacks to Video Games**, we asked more than 200 HR professionals the following questions — and some of their answers might surprise you.

Which data breach cause do you think resulted in the most records being exposed?



Hackers who maliciously attack



Human error and unintentional mistakes

HR professionals are some pretty smart cookies! The vast majority know that **85 percent of all data breaches** are caused by unintentional errors.

In your work as an HR professional, what types of employee information gets shared with outside organizations?



66%

Name, Social Security numbers, and dates of birth

26%

Financial account numbers

18%

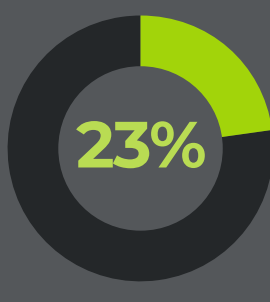
Medical history

31%

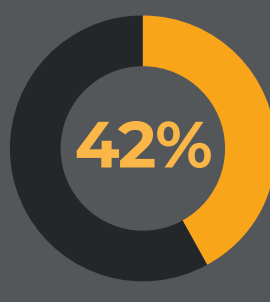
None

More than two-thirds of respondents share employee information with an outside organization. This can include government agencies, benefit providers, payroll processors, local governments, business partners, and a number of other third-party organizations.

How have you been impacted by identity theft?



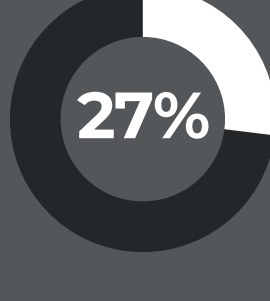
One or more of my employees have been victims



A friend or family member have been victims



I have been a victim

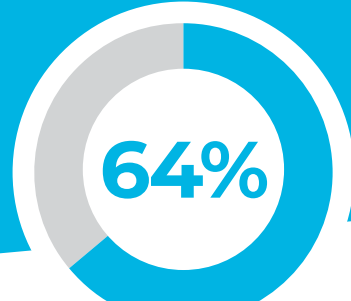


I don't know anyone who has been a victim

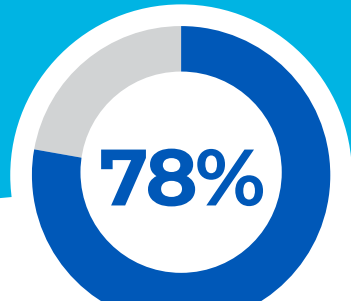
The results are staggering — nearly **a third of HR professionals** have personally been a victim of identity theft! In total, 16.7 million Americans were victims of identity theft in 2017.



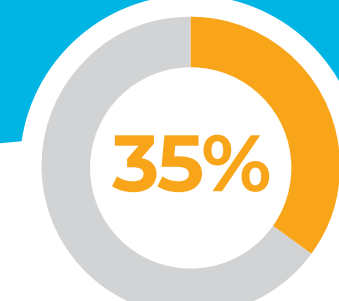
Which of the following steps have you taken to minimize security risks for your organization?



We provide data security training to employees



We support and enforce data security policy



We offer identity theft protection as an employee benefit

Despite the fact that 73 percent of HR professionals personally know a victim of identity theft — or themselves have been a victim — **only 35 percent** of organizations currently offer identity protection as an employee benefit.

How can identity protection help your employees?

- Comprehensive identity monitoring
- Fraud remediation and restoration
- Identity theft reimbursement
- Credit monitoring
- Dark web monitoring
- Financial transaction monitoring
- Social media reputation monitoring
- Lost wallet protection
- Digital exposure report
- Pre-existing conditions

How can identity protection help your company?

- Improves your ability to attract and retain top talent
- Reduces corporate litigation risks
- Decreases employee absenteeism
- Boosts employee productivity
- Provides your employees with the peace of mind they need to focus on their jobs

Safeguard your employees' personal data and your company's bottom line by offering the number one identity protection benefit.

PrivacyArmor



More than ten years of dedicated experience



More than 1,500 successful implementations

99%

client retention rate

99%

account management satisfaction rate

97%

implementation satisfaction rate

24/7 certified Privacy Advocates on call — in-house and U.S.-based

Want to learn more? Call your benefits broker or sales director today to schedule a demo of PrivacyArmor. Or, call InfoArmor at **800.789.2720**.