

HR's Role

in Protecting Employee Data and the Company's Bottom Line

Why HR should care



HR data is like gold

HR departments are required to store sensitive data like employee names, addresses, Social Security numbers, and more.



HR records are accessible

Many managers often have access to HR records, making it harder to ensure everyone follows proper security protocol.



Identity theft often begins in the workplace

Around 30 to 50 percent of identity theft begins at the office.



Disgruntled employees pose a risk

A 2016 study found that 27 percent of U.S. office workers at large companies would willingly sell password data to outsiders.

Costs to the company



Reputation damage

In the event of a breach, your reputation can take a big hit — you could lose current and prospective clients and even your ability to hire and retain top talent.



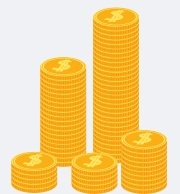
Regulation and litigation costs

Failure to comply with federal employee data protection laws can result in major penalties, as well as separate lawsuits from cities and states.



Employee disengagement

Workplace distraction can quickly lead to employee disengagement, resulting in 17 percent less productivity and 21 percent lower profitability.



Costs associated with malware attacks

Ransomware cost businesses more than \$1.5 billion in 2016. Of small businesses targeted, 22 percent had to halt operations immediately.

Ways to protect your company



Provide thorough and continuous training

Cover topics like identity theft, security breaches, the handling of personal data, and actions designed to keep the company — and employees — safe.



Develop a comprehensive cybersecurity plan

Address issues like encryption protocol, internal risk assessment, and forming an emergency response plan.



Offer Identity protection as an employee benefit

Provide an identity protection service that includes exceptional customer support, flexible payment models, product education, and functionality that exceeds traditional credit monitoring services.



Always stay vigilant

Sometimes this is easier said than done, just know we're here for you.

If you'd like to know more about how InfoArmor can help, please visit

www.InfoArmor.com