



2026 HVBA INNOVATION SUMMIT

DISCOVER NEW BUSSINESS OPPORTUNITIES

REGISTER



100 SEATS ONLY



THURSDAY
AUGUST 20TH, 2026



HOTEL ALBA TAMPA
5303 WEST KENNEDY BOULEVARD,
TAMPA, FL 33609



1 PM - 7 PM
REGISTRATION
OPENS AT 12 PM



FREE ATTENDANCE

DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSORS



AN EVENING OF FOOD & DRINK AS YOU BUILD YOUR NETWORK & GROW YOUR REVENUE

Be Inspired By New Ideas

Get ready to connect with industry experts, network with like-minded professionals, and gain valuable insights to grow your business.

About Us

The Health & Voluntary Benefits Association® (HVBA) is the first national non-profit trade association focused on Healthcare and Benefits for employer and affinity groups. Our goal is to provide education and insights on trends, best practices, regulatory updates, and new & innovative programs for the industry.

Why Attend?

- ✓ Complimentary Attendance
- ✓ Top Industry Speakers
- ✓ Discover Emerging Trends
- ✓ Expand Professional Network
- ✓ Rare Whiskey Auction Benefiting Trinity Oaks
- ✓ Butlered Hors d'oeuvres & Premium Open Bar



CALL TODAY (856) 200-8024



WWW.VBASSOCIATION.COM



Wednesday, August 19th

5:30 PM - 9:00 PM

Special Private Dinner/Event (HVBA Board & Invited Guests Only)

Meet in the Hotel Alba Tampa lobby for a 5:30 pm ET departure.

Thursday, August 20th

9:00 AM - 12:30 PM

HVBA Board Meeting (Board Members & Invited Guests Only)

Breakfast and coffee will be provided.

12:00 PM - 5:00 PM

Registration Open

1:00 PM - 4:00 PM

HVBA Innovation Summit

4:00 PM - 7:00 PM

Networking Reception with Open Bar & Butlered Hors d'oeuvres



This portion of the HVBA Innovation Summit includes heavy passed hors d'oeuvres, food stations, an open bar, and our signature cocktail for the evening.



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THANK YOU TO OUR SPONSORS



MAKE AN IMPACT WITH HVBA BRANDING OPPORTUNITIES

SUMMIT TITLE SPONSOR (2 AVAILABLE)

- Join the exclusive HVBA Innovation Summit with impressive signage, recognition, a table, and an ad in the Digital Event Guide.
- Includes a 15-minute speaking spot at the main event.

\$12,500

SPECIAL VIP DINNER EVENING PRIOR (1 TO 2 SPONSORS)

- Be the exclusive sponsor of the pre-event Special VIP Dinner.
- 10-minute Speaking Opportunity at Dinner - Welcome & Company Intro.
- 15-minute Presentation at the HVBA Innovation Summit.
- Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide.

\$7,500

SUMMIT NETWORKING COCKTAIL RECEPTION SPONSOR

- Be the sponsor of the HVBA Innovation Summit's Networking Cocktail Reception. Provide giveaways for attendees to be placed on event tables.
- Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide.

\$5,000

HVBA BOARD MEETING SPONSOR

- Be the official sponsor of the HVBA's Board Meeting and Breakfast.
- The sponsor will have the opportunity to do a 15-minute presentation to the Executive & Advisory Board Members.
- The sponsor scheduled to present to the HVBA board members will be allowed to attend the board meeting and may join conversations upon request; otherwise, it is for meeting board members and listening to the agenda topics and learning about the HVBA's 2026 strategic agenda.

\$5,000

MEDIA SPONSOR / PHOTOGRAPHER

- Capture the essence of the event with exclusive media and photography sponsorship.
- Benefit from prominent signage, recognition, a dedicated table, and an ad in the Digital Event Guide.

\$4,000

HVBA INNOVATION SUMMIT PRESENTATIONS (6 AVAILABLE)

- We have in our schedule six (6) HVBA sponsor presentations Each presentation is 15-minutes.
- Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide.

\$3,500

ATTENDEE GIVE-A-WAYS

- Provide a warm welcome to attendees with exclusive gifts. Enjoy recognition, a designated table, and an ad in the Digital Event Guide.

\$3,500

SPECIAL GUESTS / SPECIAL EVENTS SPONSORS (MULTIPLE)

- Be the host of one of a variety of the HVBA's Innovation Summit special guests and / or special events, each destined to impact and have attendees leaving with a once in a lifetime experience.

\$3,000

DESSERT HOUR

- Sweeten the event as the Dessert Hour sponsor with recognition, a designated table, and an ad in the Digital Event Guide.

\$3,000

SIGNATURE DRINK

- Make a statement as the exclusive sponsor of the Signature Drink. Enjoy recognition, a designated table, and an ad in the Digital Event Guide.

\$2,500

GENERAL EVENT SPONSOR / EVENT TABLE

- Secure your spot as a General Event Sponsor with a dedicated table and recognition in the Digital Event Guide.

\$1,500

BOARD MEMBERS GIVE-A-WAYS

- Board Members will receive a Welcome Gift from the Sponsor(s).
- Signage, Recognition, Table and Ad in Digital Event Guide.

\$1,200

WHAT WILL SPONSORS RECEIVE:

- Logo visibility on the official event landing page
- Logo placement on digital duplex attendee invitations
- Sponsor logo placement on HVBA website's sponsor page
- Two (2) Sponsor recognition in the event press release (pre / post-event)
- 1-page Advertisement in Digital Event Guide
- Logo visibility on event signage
- 5-7 Broker Invites for the HVBA Innovation Sessions
- Verbal recognition at live event
- Logo placement in Digital Event Guide
- A Designated Table - 6' x 30" (Optional)

SPONSORS

NEXT STEPS:

- [CONTACT](#) us to confirm your sponsorship and receive HVBA invoicing
- [REGISTER](#) your designated attendee for the event.

[SECURE A DISCOUNTED HOTEL ROOM BY BOOKING BEFORE THE DEADLINE: JULY 20, 2026.](#)

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