



2026 HVBA INNOVATION SUMMIT



DIAMOND SPONSORS



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AN EVENING OF FOOD & DRINK AS YOU BUILD YOUR NETWORK & GROW YOUR REVENUE

Be Inspired By New Ideas

Get ready to connect with industry experts, network with like-minded professionals, and gain valuable insights to grow your business.

Why Attend?

- ✓ Complimentary Attendance
- ✓ Top Industry Speakers
- ✓ Discover Emerging Trends
- ✓ Expand Professional Network
- ✓ Rare Whiskey Auction Benefiting Trinity Oaks
- ✓ Butlered Hors d'oeuvres & Premium Open Bar

About Us

The Health & Voluntary Benefits Association® (HVBA) is the first national non-profit trade association focused on Healthcare and Benefits for employer and affinity groups. Our goal is to provide education and insights on trends, best practices, regulatory updates, and new & innovative programs for the industry.



**THURSDAY
MAY 21, 2026**



HILTON PALACIO DEL RIO
200 South Alamo Street
San Antonio, TX 78205



1 PM - 7 PM
Registration opens at 12 pm



FREE ATTENDANCE



100 SEATS ONLY

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CALL TODAY (856) 200-8024



AGENDA
AT A GLANCE

Wednesday, May 20th

3:00 PM - 10:00 PM

Special Private Dinner/Event (HVBA Board & Invited Guests Only)

Meet in the lobby for a 3 PM departure.

Thursday, May 21st

9:00 AM - 12:30 PM

HVBA Board Meeting (Board Members & Invited Guests Only)

Breakfast and coffee will be provided.

12:00 PM - 5:00 PM

Registration Open

1:00 PM - 3:30 PM

HVBA Innovation Summit

3:30 PM - 7:00 PM

Networking Reception with Open Bar & Butlered Hors d'oeuvres



This portion of the HVBA Innovation Summit includes heavy passed hors d'oeuvres, food stations, an open bar, and our signature cocktail for the evening. In addition to this being one of the most valuable networking opportunities, the HVBA Innovation Summit is also honored to co-host what has now become an event staple, the HVBA/Trinity Oaks Raffle & Live Auction.

THANK YOU TO OUR SPONSORS



MAKE AN IMPACT WITH HVBA BRANDING OPPORTUNITIES

<p>SUMMIT TITLE SPONSOR (2 AVAILABLE)</p> <ul style="list-style-type: none"> Join the exclusive HVBA Innovation Summit with impressive signage, recognition, a table, and an ad in the Digital Event Guide. Includes a 15-minute speaking spot at the main networking event. 	\$12,500
<p>SPECIAL VIP DINNER EVENING PRIOR (1 TO 2 SPONSORS)</p> <ul style="list-style-type: none"> Be the exclusive sponsor of the pre-event Special VIP Dinner. 10-minute Speaking Opportunity at Dinner - Welcome & Company Intro. 15-minute Presentation at the HVBA Innovation Summit. Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide. 	\$7,500
<p>SUMMIT NETWORKING COCKTAIL RECEPTION SPONSOR</p> <ul style="list-style-type: none"> Be the sponsor of the HVBA Innovation Summit's Networking Cocktail Reception. Provide giveaways for attendees to be placed on event tables. Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide. 	\$5,000
<p>HVBA BOARD MEETING SPONSOR</p> <ul style="list-style-type: none"> Be the official sponsor of the HVBA's Board Meeting and Breakfast. The sponsor will have the opportunity to do a 15-minute presentation to the Executive & Advisory Board Members. The sponsor scheduled to present to the HVBA board members will be allowed to attend the board meeting and may join conversations upon request; otherwise, it is for meeting board members and listening to the agenda topics and learning about the HVBA's 2026 strategic agenda. 	\$5,000
<p>MEDIA SPONSOR / PHOTOGRAPHER</p> <ul style="list-style-type: none"> Capture the essence of the event with exclusive media and photography sponsorship. Benefit from prominent signage, recognition, a dedicated table, and an ad in the Digital Event Guide. 	\$4,000
<p>HVBA INNOVATION SUMMIT PRESENTATIONS (6 AVAILABLE)</p> <ul style="list-style-type: none"> We have in our schedule six (6) HVBA sponsor presentations Each presentation is 15-minutes. Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide. 	\$3,500
<p>ATTENDEE GIVE-A-WAYS</p> <ul style="list-style-type: none"> Provide a warm welcome to attendees with exclusive gifts. Enjoy recognition, a designated table, and an ad in the Digital Event Guide. 	\$3,500
<p>SPECIAL GUESTS / SPECIAL EVENTS SPONSORS (MULTIPLE)</p> <ul style="list-style-type: none"> Be the host of one of a variety of the HVBA's Innovation Summit special guests and / or special events, each destined to impact and have attendees leaving with a once in a lifetime experience. 	\$3,000
<p>DESSERT HOUR</p> <ul style="list-style-type: none"> Sweeten the event as the Dessert Hour sponsor with recognition, a designated table, and an ad in the Digital Event Guide. 	\$3,000
<p>SIGNATURE DRINK</p> <ul style="list-style-type: none"> Make a statement as the exclusive sponsor of the Signature Drink. Enjoy recognition, a designated table, and an ad in the Digital Event Guide. 	\$2,500
<p>GENERAL EVENT SPONSOR / EVENT TABLE</p> <ul style="list-style-type: none"> Secure your spot as a General Event Sponsor with a dedicated table and recognition in the Digital Event Guide. 	\$1,500
<p>BOARD MEMBERS GIVE-A-WAYS</p> <ul style="list-style-type: none"> Board Members will receive a Welcome Gift from the Sponsor(s). Signage, Recognition, Table and Ad in Digital Event Guide. 	\$1,200

WHAT WILL SPONSORS RECEIVE:

- Logo visibility on the official event landing page
- 5-7 Broker Invites for the HVBA Innovation Sessions
- Logo placement on digital duplex attendee invitations
- Verbal recognition at live event
- Sponsor logo placement on HVBA website's sponsor page
- Logo placement in Digital Event Guide
- Two (2) Sponsor recognition in the event press release (pre / post-event)
- A Designated Table - 6' x 30" (Optional)
- Logo visibility on event signage

SPONSORS • [CONTACT](#) us to confirm your sponsorship and receive HVBA invoicing

NEXT STEPS: • [REGISTER](#) your designated attendee for the event.

SECURE A DISCOUNTED HOTEL ROOM BY BOOKING BEFORE THE DEADLINE: APRIL 22, 2026.

<p>Robert S. Shestack, CFF, CVBS, Publisher, Chairman & CEO Ph: 856.278.5454 Email: Rshestack@vbassociation.com</p> <p>Jake Velie, CPT, Editor-in-Chief, Vice Chair, President Email: Jvelie@vbassociation.com</p> <p>Suzanne Walicki, Chief Operating Officer Ph: 515.559.7142 Email: Suzanne@vbassociation.com</p>	<p>Sarah M. Hunt, SVP of Administration Ph: 585.698.6836 Email: Shunt@vbassociation.com</p> <p>Jenny Jenkins, CVBS Global Brand Ambassador Ph: 561.398.1060 Email: JJenkins@vbassociation.com</p> <p>Ugens Toussaint, SVP of Operations & Marketing Email: Utoussaint@vbassociation.com</p>
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