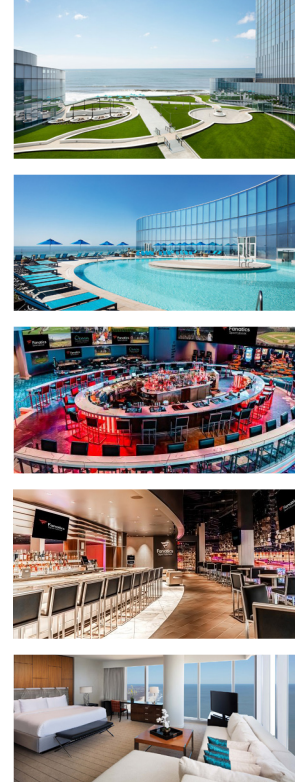


# 2025 HVBA BENEFITS ROADSHOW



**PLATINUM SPONSORS**



**GOLD SPONSOR**



**SILVER SPONSOR**



**BRONZE SPONSORS**



**EVENT SPONSORS**



## AN EVENING OF FOOD & DRINK AS YOU BUILD YOUR NETWORK & GROW YOUR REVENUE

### Be Inspired By New Ideas

Get ready to connect with industry experts, network with like-minded professionals, and gain valuable insights to grow your business.

### Why Attend?

- ✓ Complimentary Attendance
- ✓ Top Industry Speakers
- ✓ Discover Emerging Trends
- ✓ Expand Professional Network
- ✓ Rare Whiskey Auction Benefiting Trinity Oaks
- ✓ Butlered Hors d'oeuvres & Premium Open Bar

### About Us

The Health & Voluntary Benefits Association® (HVBA) is the first national non-profit trade association focused on Healthcare and Benefits for employer and affinity groups. Our goal is to provide education and insights on trends, best practices, regulatory updates, and new & innovative programs for the industry.



**THURSDAY  
NOVEMBER 20<sup>TH</sup>, 2025**



**OCEAN CASINO RESORT**  
500 Boardwalk Atlantic City,  
NJ 08401



**12 PM - 5 PM**  
Registration opens at 12pm - 6pm



**FREE ATTENDANCE**

**REGISTER**



**100 SEATS ONLY**

**Robert S. Shestack**, CFF, CVBS, Publisher, Chairman & CEO  
Ph: 856.278.5454 Email: Rshestack@vbassociation.com

**Jake Velie**, CPT, Editor-in-Chief, Vice Chair, President  
Email: Jvelie@vbassociation.com

**Dave Sherman**, Chief Revenue Officer  
Ph: 732.236.3544 Email: Dsherman@vbassociation.com

**Suzanne Walicki**, Chief Operating Officer  
Ph: 515.559.7142 Email: Suzanne@vbassociation.com

**Sarah M. Hunt**, SVP of Administration  
Ph: 585.698.6836 Email: Shunt@vbassociation.com

**Ugens Toussaint**, SVP of Operations & Marketing  
Email: Utoussaint@vbassociation.com

**CALL TODAY (856) 200-8024**



## AGENDA

AT A GLANCE

Wednesday, November 19th

5:00 PM - 8:00 PM

**Special Private Dinner/Event (Invite Only)**

Thursday, November 20th

8:00 AM - 12:00 PM

**18th Annual HVBA Board Meeting (Board Members & Invited Guests Only)**

12:00 PM - 6:00 PM

**Registration Open**

1:00 PM - 3:30 PM

**HVBA Innovation Summit**

4:00 PM - 8:00 PM

**Networking Reception w/ Open Bar, Butlered Hors d'oeuvres & Food Stations**

6:45 PM - 7:00 PM

**HVBA Annual Leadership & Industry Awards Presentation**

7:00 PM - 8:00 PM

**HVBA/Trinity Oaks Raffle & Live Auction**



# THANK YOU TO OUR SPONSORS



## MAKE AN IMPACT WITH HVBA BRANDING OPPORTUNITIES

<b>BENEFITS ROADSHOW TITLE SPONSOR (2 AVAILABLE)</b> <ul style="list-style-type: none"> <li>Join the exclusive Benefits Roadshow with impressive signage, recognition, a table, and an ad in the Digital Event Guide.</li> <li>Includes a 15-minute speaking spot at the main networking event.</li> </ul>	<b>\$15,000</b>
<b>SPECIAL VIP DINNER EVENING PRIOR (1 TO 2 SPONSORS)</b> <ul style="list-style-type: none"> <li>Be the exclusive sponsor of the pre-event Special VIP Dinner.</li> <li>10-minute Speaking Opportunity at Dinner - Welcome &amp; Company Intro.</li> <li>15-minute Presentation at the HVBA Innovation Summit.</li> <li>Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide.</li> </ul>	<b>\$10,000</b>
<b>BENEFITS ROADSHOW NETWORKING COCKTAIL RECEPTION SPONSOR</b> <ul style="list-style-type: none"> <li>Be the sponsor of the Benefits Roadshow's Networking Cocktail Reception. Provide giveaways for attendees to be placed on event tables.</li> <li>Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide.</li> </ul>	<b>\$5,000</b>
<b>HVBA BOARD MEETING SPONSOR</b> <ul style="list-style-type: none"> <li>Be the official sponsor of the HVBA's Board Meeting and Breakfast.</li> <li>The sponsor will have the opportunity to do a 15-minute presentation to the Executive &amp; Advisory Board Members.</li> <li>The sponsor scheduled to present to the HVBA board members will be allowed to attend the board meeting and may join conversations upon request; otherwise, it is for meeting board members and listening to the agenda topics and learning about the HVBA's 2025 strategic agenda.</li> </ul>	<b>\$5,000</b>
<b>MEDIA SPONSOR / PHOTOGRAPHER</b> <ul style="list-style-type: none"> <li>Capture the essence of the event with exclusive media and photography sponsorship.</li> <li>Benefit from prominent signage, recognition, a dedicated table, and an ad in the Digital Event Guide.</li> </ul>	<b>\$4,000</b>
<b>HVBA LEADERSHIP AWARD SPONSOR</b> <ul style="list-style-type: none"> <li>Gain visibility with this exclusive HVBA Annual Leadership Award Sponsorship. Sponsorship includes a 5-minute company overview during the annual board meeting's Leadership Awards Ceremony and sponsorship of the awards.</li> </ul>	<b>\$3,500</b>
<b>HVBA INNOVATION SUMMIT PRESENTATIONS (6 AVAILABLE)</b> <ul style="list-style-type: none"> <li>We have in our schedule six (6) HVBA sponsor presentations. Each presentation is 15-minutes.</li> <li>Receive prominent signage, recognition, a designated table, and an ad in the Digital Event Guide.</li> </ul>	<b>\$3,500</b>
<b>ATTENDEE GIVE-A-WAYS</b> <ul style="list-style-type: none"> <li>Provide a warm welcome to attendees with exclusive gifts. Enjoy recognition, a designated table, and an ad in the Digital Event Guide.</li> </ul>	<b>\$3,500</b>
<b>SPECIAL GUESTS / SPECIAL EVENTS SPONSORS (MULTIPLE)</b> <ul style="list-style-type: none"> <li>Be the host of one of a variety of the HVBA's Benefits Roadshow special guests and / or special events, each destined to impact and have attendees leaving with a once in a lifetime experience.</li> </ul>	<b>\$3,000</b>
<b>DESSERT HOUR</b> <ul style="list-style-type: none"> <li>Sweeten the event as the Dessert Hour sponsor with recognition, a designated table, and an ad in the Digital Event Guide.</li> </ul>	<b>\$3,000</b>
<b>SIGNATURE DRINK</b> <ul style="list-style-type: none"> <li>Make a statement as the exclusive sponsor of the Signature Drink. Enjoy recognition, a designated table, and an ad in the Digital Event Guide.</li> </ul>	<b>\$2,500</b>
<b>GENERAL EVENT SPONSOR / EVENT TABLE</b> <ul style="list-style-type: none"> <li>Secure your spot as a General Event Sponsor with a dedicated table and recognition in the Digital Event Guide.</li> </ul>	<b>\$1,500</b>
<b>BOARD MEMBERS GIVE-A-WAYS</b> <ul style="list-style-type: none"> <li>Board Members will receive a Welcome Gift from the Sponsor(s).</li> <li>Signage, Recognition, Table and Ad in Digital Event Guide.</li> </ul>	<b>\$1,200</b>

## WHAT WILL SPONSORS RECEIVE:

- Logo visibility on the official event landing page
- Logo placement on digital duplex attendee invitations
- Sponsor logo placement on HVBA website's sponsor page
- Two (2) Sponsor recognition in the event press release (pre / post-event)
- Logo visibility on event signage
- 5-7 Broker Invites for the HVBA Innovation Summit
- Verbal recognition at live event
- Logo placement in Digital Event Guide
- A Designated Table - 6' x 30" (Optional)

## SPONSORS

## NEXT STEPS:

- CONTACT** us to confirm your sponsorship and receive HVBA invoicing
- REGISTER** your designated attendee for the event.

**SECURE A DISCOUNTED HOTEL ROOM BY BOOKING BEFORE THE DEADLINE: OCTOBER 20TH, 2025.**

**Robert S. Shestack**, CFF, CVBS, Publisher, Chairman & CEO  
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BENEFITS ROADSHOW ATTENDEE INVITE

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